

**NEW
PRODUCT
LAUNCH**

LIP SCRUB

- the ultimate lip savior

What is Lip Scrub?

A lip scrub is a key product to remove chapped, dead skin, and helping your lip balm penetrate and nourish easily.



Need of Lip Scrub

- ✓ Season really affect not just our skin but also our lips.
- ✓ Chapped and dry lips & sometimes you will encounter having a small cut on your lip without you, even knowing where it came from.
- ✓ Dry lips are the most common problem most women complained about.
- ✓ As a human being , it is must that your lips look good, this is where people can see your smile.

Problem & Solutions

Problem- When your lips get dry and chapped, the lipid layer becomes unbalanced, aggravating the problem. Skin flakes and build- ups make the pout look as though you have been chewing on your lips all day.

Solution - Lip scrub helps to remove chapped, dead skin, and helping your lip balm penetrate and nourish easily.

Problem- Excess dryness can also cause premature aging. If you want a youthful look, you need youthful lips as well.

Solution - Hydrating efficiently through a lip scrub is the best form of anti-aging care for the lips.

Problem- No matter how gorgeous your new high pigment lipstick is, it wont really pop when its sitting atop dry lips. Smooth and soft healthy lips are essentials for lip color lovers, flakes will leave your lip color look uneven, even if you've applied a balm over that dead skin. Bumps and gaps in your lip color and the dreaded lipstick on your teeth will create a messy look.

Solution - The cure to get a perfect makeup base lies in using the best lip scrub for dark lips.

How Lip scrub works?



OUTSIDE

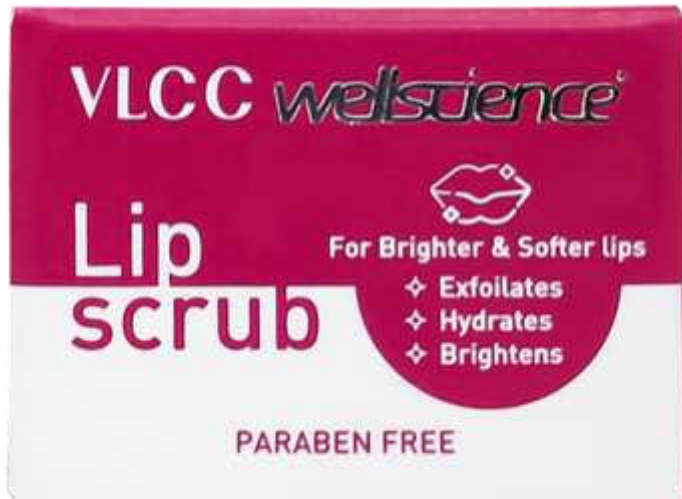
Brightens lips naturally



INSIDE

Hydrates & Conditions lips

VLCC Wellscience Lip Scrub



VLCC Wellscience Lip Scrub is enriched with Beetroot Powder, Walnut Powder, Jojoba oil, Argan oil, Avocado oil, Coconut oil, Rosehip oil, Almond oil, Grape seed oil, Grapefruit extract, Pomegranate oil, Shea Butter, Coco Butter, Castor oil and Vitamin E oil.

The natural ingredients moisturize, hydrate, and heal your lips. They brightens & softens lips, gently exfoliates dry chapped lips, prevents darkening of lips & makes lips supple.

- ▶ **Direction for use** – Use the tip of your fingertip, apply VLCC Wellscience scrub balm to your lips & gently massage in circular motion. Let it sit for 1-2 minutes and then wash/ wipe off with warm water and pat dry.
- ▶ **MRP** – Rs/- 330
- ▶ **Qty** – 10 gm



Beetroot powder- It helps in getting rid of darker lips making your lips brighter and lighter



Walnut Powder- It helps in exfoliating chapped, flaky lips and helps in reviving them.



Jojoba Oil- It can help to keep your lips looking and feeling healthy by locking moisture.



Argan Oil- It acts like natural moisturizer and conditioner for the lips. Helps to hydrate them.



Avocado Oil- It penetrates deeply and quickly into lip skin and gives them fuller appearance.



Coconut Oil- The lauric acid in coconut provides moisture to heal dry and chapped lips



Rosehip oil- It can be used to lighten the discoloration of the lips and lighten dark lips.



Almond Oil- It helps to rejuvenate your lips by removing the dead skin cells, prevent chapped lips and keeps them moisturized



Grape seed oil – It works to soothe your lips, leaving lips looking fresh & healthy.



Grapefruit extract- It creates a moisture barrier, aids in healing dry, cracked, chapped and ageing lips.



Pomegranate oil- It moisturizes lips and helps to reduce the appearance of lip lines.



Shea Butter – It helps in moisturizing dry & chapped lips and supports fast healing.



Cocoa Butter- It adds a protective hydrating layer to lips, helping protect them from extreme temperatures and indoor heat that can leave your lips dried out



Castor Oil- It helps in restoring moisture to lips makes them supple and soft.



Vitamin E oil- It conditions lips and keeps them plush.

*The beautiful the lips
The beautiful the smile...*



**Thank
You**